



# PSAI SellAssist™ Program

Designed for Micro-Enterprise and Small Business

## You Are Worth More... *Way More*

How do you establish a value for your business? Cash flow statements? Balance sheet? Maybe if you're planning on selling your company... but you're not selling it, are you? What about the value you bring to your customers? How do you measure *that*? **The better question is, how do you substantially increase your value to your customers?**

**The PSAI SellAssist™ Program is specifically engineered to add value back to your customers. Period.**

Owners who regularly struggle to effectively promote and sell their products or services within a B2B environment *run the risk of spending too much time on sales*. Now, sales are extremely important - of course they are - but we're guessing you also have a few other things on your mind right now: quarterly reporting, bank loans, ordering product, dealing with employees, accounts payable, accounts receivable, who won the hockey game last night, family, friends... it's easy and quite forgivable to see how you might neglect other aspects of your business.

### Using the SellAssist™ Program, We Guarantee Clients Will Be Able To:

- **Build Real, Lasting Value In Every Single Interaction with Your Customers**
- **Help You Better Understand Your Customer on *Their* Terms**
- **Master the Ability to Handle Customer Objections**
- **Better See the Opportunities In New Product and Service Markets**
- **Directly Access Experienced Sales Professionals Who Know How to Solve Problems**
- **Develop Rapport and a Personal Connection With Every Customer**
- **Leverage Relationships To Make Clients Come Back - Again and Again**
- **Ask the RIGHT Questions of Customers - Get To the Heart of the Sale!**
- **Turn Customers Into Your Greatest, Biggest, FREE Sales Force**
- **Directly Access Experienced Sales Professionals Who Know How to Solve Problems**

**REMEMBER: "PEOPLE DON'T LIKE TO BE SOLD, BUT THEY LOVE TO BUY."**

The SellAssist™ Program is offered through Professional Sales Agents International Inc.  
[www.prosai.net](http://www.prosai.net)

